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Company: SOURCENEXT Corporation
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Announcement of Business Alliance with Puteko Limited

SOURCENEXT Corp. announced today that they have agreed to form a business alliance with Puteko Limited (hereafter referred to as “Puteko”) and have officially signed a contract with them, as of September 17, 2013. Details of the alliance are as described below.

1. Background of Business Alliance

Puteko is the developer of the 3D coloring book application, “colAR Mix” which incorporates their unique “AR (Augmented Reality) technology” – an innovative technology which makes colored objects inside the books appear to pop up in 3D. Through this collaboration with Puteko, SOURCENEXT plans to utilize their planning / developing / marketing strengths they hold in the Japanese software industry to further expand upon the future possibilities for both parties.

2. Objective of Alliance

SOURCENEXT aims to launch and handle sales of Puteko’s first app “colAR Mix” in the Japanese region.

3. Puteko Limited – Corporate Summary

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| (1) | Company Name | Puteko Limited
Puteko is a company based in New Zealand, who is the developer of the unique “AR (Augmented Reality)” technology. By coloring inside the pictures of a special coloring book and taking a picture of the finished artwork on the “colAR Mix” app, the colored objects come to life in 3D form inside the app screen. This innovative technology has created a strong buzz around the world and has even been taken up by the renowned IT News site, “Tech Crunch” |
| (2) | Office Location | 2-31 Pavitt Street, Richmond, Christchurch 8013, New Zealand |
| (3) | Representative | Katy Kelly |

4. Future Forecasts

SOURCENEXT aims to launch and handle sales of Puteko’s “colAR Mix” in the Japanese region, and although profit-wise, the financial impact of this alliance may be minimal for this fiscal year (ending March 2014), they expect that it will contribute greatly to sales in the next fiscal year (April 2014 to March 2015).