



October 25, 2017

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SOURCENEXT Forms Business Alliance with Keepy

(Tokyo, Japan – October 25, 2017) SOURCENEXT Corporation announced today that they have signed a contract with the U.S. based development company, “Keepy Inc.” (henceforth referred to as “Keepy”) as of October 25, 2017. Details of the alliance as below.

1. Background of Business Alliance

Keepy is a development company which develops the app “Keepy” – an intergenerational app for organizing and sharing with family members the cherished memories of a child’s childhood. The app is available both on iOS and Android

The app has been introduced in various renowned media such as “TechCrunch”, “Washington Post” and “TODAY” and has also been awarded the “PICK of the year 2014” in the U.S. parenting website “COOL MOM TECH”. Keepy is already being used by over 1,000,000 family members around the world*1

*1 Based on studies by Keepy inc. as of Oct 2017 The Keepy app allows you to safely store artwork schoolwork and memories of your child such as his / her photos, drawings, trophies won, to be able to look back and reminisce childhood memories. It comes with a unique feature which allows users to add audio and video stories and comments (a feature not available in other competitor products) to make the sharing experience more enjoyable for both parent and children. The created works are kept private to the family members shared with, so users can enjoy sharing their memories privately with family members living far away (such as sharing your child’s memories with grandparents living far away).

By taking the highly potential products developed by Keepy Inc., SOURCENEXT aims to collaborate their knowledge and experience in the area of software planning / marketing / development, to bring forth even further growth and new business opportunities for both parties.

2. Details of Alliance

SOURCENEXT will distribute the app, “Keepy” (which Keepy owns) in the Japanese region.

3. Corporate Overview of Keepy

(1) Corporate Name	Keepy Inc.	
(2) Office Location	1081 Tanland Dr. #A, Palo Alto, CA 94303	
(3) Representatives	CEO Offir Gutelzon	
(4) Details of Business	Planning / Developing / Selling of Android apps	
(5) F o u n d e d	2013	
(6) Relationship between Company and	Capital Relationship	No Capital Relationships with Company.

SOURCENEXT	Personal Relationship	No Personal Relationships with Company.
	Business Relationship	No Business Relationships with Company.

4. Key Dates

(1) Agency Decision for executing Partnership Agreement	October 25, 2017
(2) Contract Signing Date	October 25, 2017
(3) Begin Partnership	November 2017 (Expected Date)

5. Future Forecasts

Although SOURCENEXT see the financial impact from this partnership to be minimal for the Fiscal Year ending March 2018, they believe that in the long term, this partnership will lead to increased corporate value in the years to come. If any events or issues arise which may affect future business performances, SOURCENEXT shall promptly make notice of such.