

Pocketalk Debuts to Global Audience at International CES

Sourcenext Exclusively Distributing Pocket Translator to Consumers in Japan, U.S., and Canada

LAS VEGAS, NV – January 08, 2018 -- [Sourcenext](#) (TYO: 4344), Japan's largest distributor and creator of products that inspire joy and move the world, today unveiled Pocketalk™, its portable AI-powered instant voice translation device, for the first time in North America. The device, which allows users to communicate in full, two-way conversations using 63 different languages, makes it easier for tourists and professionals to travel to different countries without learning the language first. Pocketalk will begin shipping in May, and is available this week for press demonstration at CES in the Las Vegas Sands Expo, Hall G, booth 53341.

"Whether you're traveling for business or pleasure, being able to speak the local language maximizes the trip. It's like having your own personal interpreter and allows you to confidently travel the world. We wanted to bring that experience to everyone, and the technology finally exists to make that a reality," said Noriyuki Matsuda, CEO and founder of Sourcenext. "We're excited to present this transformative device to users in the U.S. and Canada, especially after it launched to such a tremendous response in Japan."

With Pocketalk, users can surpass language barriers and communicate with others directly. Pocketalk currently supports translation for: Japanese, English, Chinese (Simplified), Chinese (Traditional), Cantonese (Hong Kong), Korean, Arabic, Armenian, Azerbaijani, Basque, Bengali, Bulgarian, Catalan, Croatian, Czech, Danish, Dutch, Filipino, Finnish, French, Galician, Georgian, German, Greek, Gujarati, Hebrew, Hindi, Hungarian, Icelandic, Indonesian, Italian, Kannada, Khmer, Lao, Latvian, Lithuanian, Malay, Malayalam, Marathi, Nepali, Norwegian, Persian, Polish, Portuguese, Romanian, Russian, Serbian, Sinhala, Slovak, Slovenian, Somali, Spanish, Sundanese, Swahili, Swedish, Tamil, Telugu, Thai, Turkish, Ukrainian, Urdu, Vietnamese, and Zulu.

Pocketalk is intuitive and learns as you go, fits in your pocket, and allows for customers to speak in full conversations, not just statements. It will be available in both white and black, with an MSRP of US \$199. The device works with WiFi, mobile data, or your personal hotspot, and leverages persistent translation services.

For more information on Pocketalk, visit www.pocketalk.net

About Sourcenext:

[Sourcenext](#) (TYO:4344) creates products that inspire joy and move the world. The #1 software publisher & distributor in Japan, Sourcenext works with global companies to launch their successful mobile apps, desktop software, and IoT devices, in multiple territories. Building on over 21 years of software publishing experience in Japan, Sourcenext leverages brand trust, top retailer relationships, and an extensive distribution network to offer a unique, full-service market penetration program to help grow market share for sustained profitability. Companies like Bitdefender, Evernote, Fitbit, MAGIX Software GmbH, Rosetta Stone Ltd., and more have launched successfully with Sourcenext as a partner. For more, visit www.sourcenext.com/us/.